

# Agricultural Biotechnology

### Opportunities and Challenges

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(This talk concerns largely plant biotechnology)

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# The Opportunities

From the Green Revolution

To the Gene Revolution



# The Future of Farming

- Higher yield, less land use, lower costs, longer shelf-life
- GM food will provide immunity from disease
  - polio antigen embedded in banana (Africa)
  - "golden rice" supplies 10% of daily Vitamin A
- A fast-growing global industry
- Will the DR rise to the opportunity?



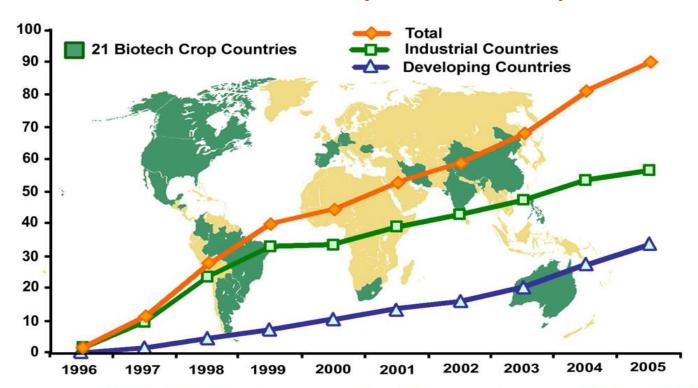
#### **Global Overview**

- Biotech crops valued at \$44 billion in 2003-2004 worldwide
- 90 million hectares of GM crop (222 million acres) in 2005
- 11 percent increase over 2004
- Double-digit growth each year from 1996
- Increase from 6 to 21 countries '96-'05
- 8.5 million farmers cultivating GM products
- Amount of land/water available for agriculture is in decline



#### Global Area of Biotech Crops Million Hectares (1996 to 2005)





Increase of 11%, 9.0 million hectares or 22 million acres between 2004 and 2005.

Source: Clive James, 2005



### World Leaders in Production

USA

More than 49 million hectares of GM crop annually

ARGENTINA

17.1 million hectares, making it the regional leader in South America

BRAZIL

9.4 million hectares of GM soybean

CANADA

5.8 million hectares of GM maize, soybean and canola



# Rising Players

- CHINA
   Top producer of GM cotton with 3.3 million hectares
- PARAGUAY
   Rising Star with 1.8 million hectares of GM soybean
- INDIA
   Steady growth with 1.3 million hectares of GM cotton



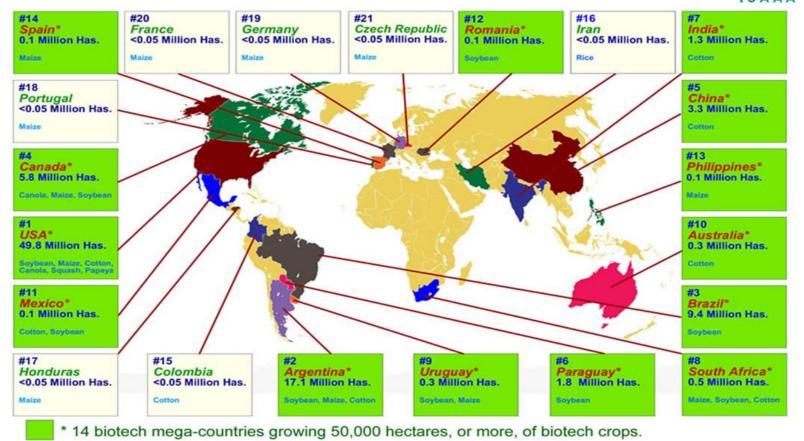
### Start-Ups

- SOUTH AFRICA
  - 0.5 million hectares of crop grown within last year, leading Africa's advent into GM crops
- URUGUAY
  - 0.3 million hectares of GM soybean, maize
- AUSTRALIA
   0.3 million hectares of GM cotton
- MEXICO
  - 0.1 million hectares of GM maize and cotton



21 Biotech Crop Countries and Mega-Countries\*, 2005





Source: Clive James, 2005

# Agricultural Biotechnology Successes



- GM-derived Virus-Resistant Papaya
  - 1990s: ringspot virus decimated Hawaii's crop
  - \$17 million industry in danger of collapse
  - 1997: US introduced GM papaya resistant to the virus
  - Within 4 years production rebounded to pre-virus attack levels
  - state restored as the No. 1 provider of crop to the mainland

Source: National Center for Food & Agricultural Policy



## Agricultural Biotechnology Successes

- GM Soybean (Brazil)
  - from Pioneer Hybrid International
  - soybean modified to improve the nutritional content
  - gene from the Brazil nut inserted into the DNA of soybean
  - gene improves the nutritional value
  - promotes efficient use of available land



# The Challenges

Global & Technological



## **The Challenges**

- Must dispel popular fears of GM products
  - Misconceptions about GM crops and "dangers"
    - Sudan population refused to eat "golden rice" because of misconceptions
  - Misconceptions fueled by media
    - India, Sri Lanka initially banned all GM cultivation & products
    - Scientific community must work to educate public
- 6 billion world population and growing
  - 65 million more people by 2020, mostly in the developing world
  - 9 billion people by 2050
- Predicted food crisis in 10 years
  - Africa: Steady decline in food supply per capita over the past 15 years
- Must double food production over next decade while using fewer chemicals
  - Reduce dependency on fertilizers and pesticides



## **Regulatory Bodies**

### Setting Policies & Regulations

- World Trade Organization (WTO)
- UN Food and Agriculture Organization (FAO)
- US Dept of Agriculture (USDA)
- Food and Drug Administration (USFDA)
- The European Food Safety Authority (EFSA)
- Need greater worldwide understanding and agreement on GM issues



## **Issues of Safety & Ethics**

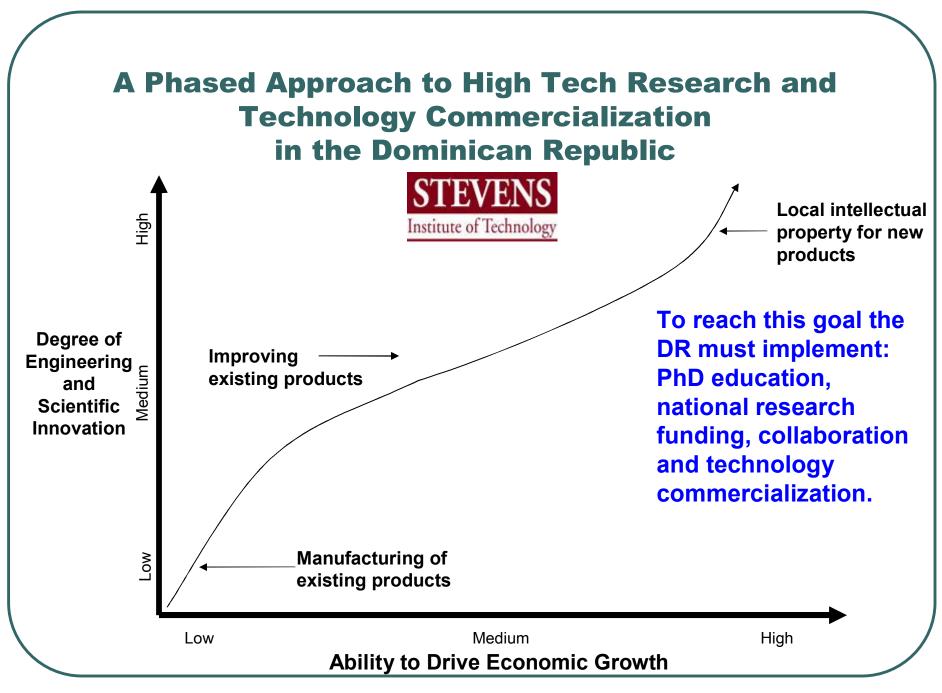
### Guarding Against the Unintended

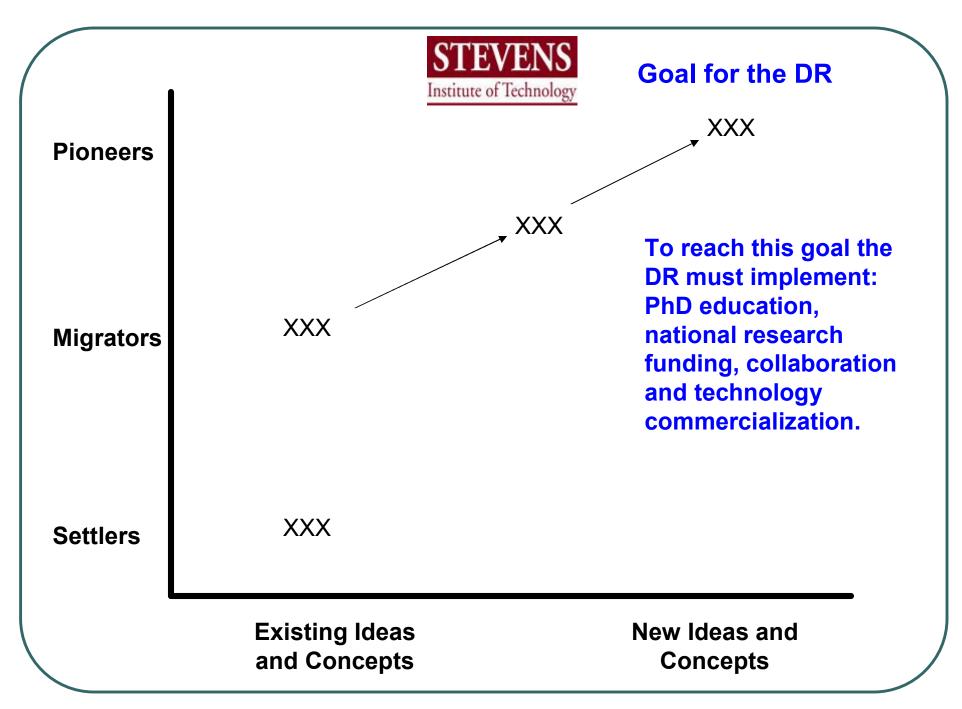
- GM crops can harm non-targeted insects
- Cross-pollination of GM to non-GM crops
- Overtaxing land resources
- New classes of human allergens?



# Who Can Be Helped?

- The poorest and most populous nations
  - countries in the developing world
     Africa, South Asia, East Asia, South America
- Land-scarce regions
- Lands in unfavorable climates
- Lands with scare water supply





| Intellectual Property Activity (2002) |                    |                       |                      |                          |                  |  |  |  |
|---------------------------------------|--------------------|-----------------------|----------------------|--------------------------|------------------|--|--|--|
| Rank by Granted to residents          | Country            | Total<br>Applications | Granted<br>Residents | Granted<br>Non-Residents | Granted<br>Total |  |  |  |
| 1                                     | Japan              | 486 906               | 108 515              | 11 503                   | 120 018          |  |  |  |
| 2                                     | USA                | 381 737               | 86 976               | 80 358                   | 167 334          |  |  |  |
| 3                                     | Republic of Korea  | 203 696               | 30 175               | 15 123                   | 45 298           |  |  |  |
| 4                                     | Taiwan             | 61 402                | 24 846               | 20 196                   | 45 042           |  |  |  |
| 5                                     | Germany            | 310 727               | 22 637               | 38 516                   | 61 153           |  |  |  |
| 6                                     | Russian Federation | 120 364               | 15 140               | 2 974                    | 18 114           |  |  |  |
| 7                                     | France             | 182 015               | 10 899               | 42 516                   | 53 415           |  |  |  |
| 8                                     | China              | 181 256               | 5 868                | 15 605                   | 21 473           |  |  |  |
| 9                                     | United Kingdom     | 284 910               | 5 211                | 47 382                   | 52 593           |  |  |  |
| 13                                    | Australia          | 107 257               | 1 675                | 12 821                   | 14 496           |  |  |  |
| 14                                    | Austria            | 254 032               | 1 581                | 18 809                   | 20 390           |  |  |  |
| 15                                    | Italy              | 163 951               | 1 285                | 33 614                   | 34 899           |  |  |  |
| 16                                    | Canada             | 108 352               | 1 253                | 11 698                   | 12 951           |  |  |  |
| 17                                    | Spain              | 255 590               | 1 181                | 25 445                   | 26 626           |  |  |  |
| 20                                    | Brazil             | 101 746               | 674                  | 4 066                    | 4 740            |  |  |  |
|                                       | Dominican Republic |                       | ??                   |                          |                  |  |  |  |
| 37                                    | Mexico             | 94 743                | 138                  | 6 478                    | 6 616            |  |  |  |
| 55                                    | Colombia           | 87 911                | 12                   | 360                      | 372              |  |  |  |
| 58                                    | Ecuador            | 85 303                | 6                    | 15                       | 21               |  |  |  |
| 59                                    | Honduras           | 168                   | 6                    | 140                      | 146              |  |  |  |
| 61                                    | Uruguay            | 496                   | 4                    | 51                       | 55               |  |  |  |

### National Research and Development Expenditures

(as a percent of GDP 2002)

| Rank | Country        | %   |
|------|----------------|-----|
| 2    | Israel         | 5.0 |
| 3    | Sweden         | 4.6 |
| 5    | Japan          | 3.1 |
| 7    | Korea, Rep. of | 3   |
| 8    | United States  | 2.8 |
| 10   | Germany        | 2.5 |
| 11   | France         | 2.2 |
| 13   | Singapore      | 2.1 |
| 15   | Canada         | 1.9 |
| 17   | United Kingdom | 1.9 |

| Rank | Country            | %   |
|------|--------------------|-----|
| 40   | Cuba               | 0.6 |
| 43   | Chile              | 0.5 |
| 47   | Argentina          | 0.4 |
| ??   | Dominican Republic | ??  |
| 47   | Mexico             | 0.4 |
| 47   | Panama             | 0.4 |
| 61   | Costa Rica         | 0.2 |
| 61   | Colombia           | 0.2 |
| 72   | Peru               | 0.1 |
| 72   | Ecuador            | 0.1 |

<sup>\*</sup> Source: UNESCO Institute for Statistics



# National Status for Funding of Research and Technology Commercialization in the DR

# Establish the National Office of Research and Technology Commercialization

- Reporting directly to the President of the Dominican Republic with Cabinet-level status
- International Board of Advisors
- Responsibilities:
  - Provide competitive funding for advanced research and doctoral research fellowships
  - Provide financial support for laboratory prototypes
  - Develop intellectual property protection
  - Sponsor investor workshops, and international visitors and conferences



Ecuador ≤ Dominican Republic ≤ Chile \$50 million \$250 million

Initial target:
Begin with \$20 million Annually



# Future Directions for the DR in Agricultural Biotechnology

- Commodity products using GM rice, corn, canola, cotton, cocoa, soybeans
- Possible niche markets
  - Cosmetics and personal care products using GM ingredients (e.g., GM papaya extracts)
  - GM floral products
- Pioneering new fruit and vegetable products from research and intellectual property in DR